

Phil Moss

To whom it may concern:

I first met Phil nearly three years ago while I was serving as a Trustee at Barts Guild (the League of Friends at St Bartholomew's Hospital) and we worked closely together for around 18 months, developing a new website for the Guild (www.bartsguild.org.uk) which incorporates an online shop, as well as online grant and membership application functions.

Although not previously an IT professional, Phil applied his extensive knowledge of current software developments and social media to very good effect in devising a solution to the Guild's needs and successfully implementing the new website on time and on budget. His work covered the whole process from scoping the requirements, working on the website structure with the supplier, testing and writing the webpage content. He had a good grasp of what might be feasible using readily available open source software and undertook extensive research to help meet the Guild's needs. He was especially effective developing good working relationships with both the supplier and the main users of the website, coordinating those involved in implementation, liaising with trustees and using social media tools to communicate effectively and in ways novel for the hospital.

Phil is clearly committed to good public services in general and especially the health service and was very motivated throughout the ups and downs of the project to deliver the best website that he could. Being accustomed to developing business cases and plans in his career also assisted and Phil was able to bring to bear this experience into our project.

To act as project manager and deliver the new website with all its new functions was a significant and very successful achievement and I would thoroughly recommend Phil for any similar role.

Elizabeth Sparrow FBCS FRSA

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President of BCS, The Chartered Institute of IT, 2009/11

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